HINDÉ LANG

"OUR BAD HINDELANG 2030"

OUR IDEA OF HOW GUESTS CAN FEEL LIKE LOCALS FOR A WHILE

First mayor Dr. Sabine Rödel Tourismmanager Maximilian Hillmeier 23.10.2023



»Bad Hindelang is a living space. For citizens on a permanent basis, for our guests on a temporary basis.

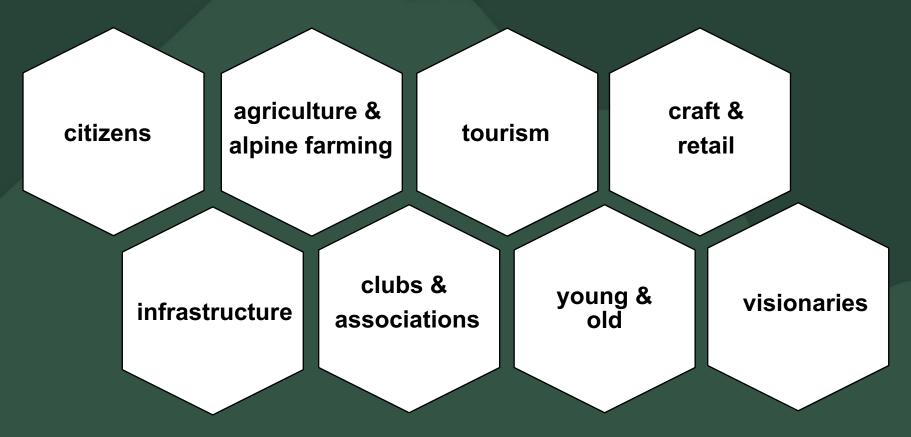


HINDE TOPICS FROM THE BRAND SURVEY

- » Supporting a strong community
- » Strengthening our family businesses and the regional economy
- » Nature- and socially friendly tourism
- » Strengthening our infrastructure and adapting to climate change
- » The reduction of traffic and parking congestion and its creation of new innovative mobility solutions
- » The aim of an energy self-sufficient community
- » Living space for locals
- » The reduction of vacancies



FUTURE WORKSHOP 8X8





TOURISTIC TOP SERVICES

- » The strong integration between mountain agriculture, tourism and crafts
- » Our intact alpine cultural landscape and nature reserve "Allgäuer Hochalpen"
- » According to the **W**orld **H**ealth **O**rganisation WHO Bad Hindelang is one of the places with the best air worldwide
- » Best family ski resort in the Bavarian Alps
- » Our leading product, the "Bad Hindelang PLUS-Card"

HINDE

"ECOLOGICAL MODEL BAD HINDELANG"

» All 60 mountain farmers in the "Hindelang - nature & culture" association manage their land in all six districts of our municipality in an extremely natural way. They don't use herbicides and pesticides or artificial fertilisers.



INTANGIBLE CULTURAL HERITAGE HIGH ALPINE FARMING"

 » Bad Hindelang has 46 alps and 56% of its overall space is alpine pasture – this is the highest proportion for a district in Germany
» 80% of the Bad Hindelang municipal area is a landscape or nature reserve



EMMI-MOBIL

» EMMI-MOBIL – emission-free, joined, individual – driven completely by demand- and route-optimized and closes the "last mile".

- » With countless possible stops, vacation guests and citizens are mobile from the front door with the EMMI-MOBIL app.
- With the electronic Bad Hindelang guest or citizen card, both EMMI-MOBIL and public transport are free.



BAD HINDELANG PLUS-CARD

- » Launched in 2010 with 20 inclusive infrastructure services from the areas of cable cars, public transport, bathing and leisure.
- » Since 2020 there are 25 new free experience services from the areas of nature and culture, tradition, sports and culinary.
- » The experiences are an offer from people for people.





DISCOVER THE SOUL OF THE ALPS



Markt Bad Hindelang / Bad Hindelang Tourismus Unterer Buigenweg 2 | D-87541 Bad Hindelang T +49 (0) 8324 8920 | F +49 (0) 8324 89210 E info@badhindelang.de | www.badhindelang.de